



SPONSORSHIP OPPORTUNITIES

September 30 - October 2, 2026

smps[®]
Heartland
Regional Conference

SPONSORSHIP OPPORTUNITIES

smpsheartland.org

EVENT DETAILS

Date: September 30th - October 2nd, 2026

Location: Cincinnati, Ohio

The 2026 SMPS Heartland Conference (HRC) provides excellent exposure and wonderful opportunities for sponsors to network and grow their business with an impressive group of AEC marketers and business developers.

Become a sponsor today to increase your brand visibility with exposure to over 900 professionals across the nation representing 350+ organizations in the Heartland Region, develop deeper relationships with potential clients and partners, and cement your firm as a leader in the industry!

Your support will help us continue to elevate the level of education offerings, increase our membership, and heighten the awareness of SMPS as the premier AEC marketing organization in our region.

To become a sponsor, submit your payment online here:

https://smpsheartland.org/Become_a_Sponsor

NOTE: Full payment must be received before promotion and logo placement can be started. All sponsorships must be received by August 3, 2026 to ensure placement.

contact information:

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Sponsorship Co-chair

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smps
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Regional Conference

CONFERENCE SPONSORSHIP PACKAGES



NO. AVAIL.	NAME	AMOUNT	BENEFITS
1	Grand Deco	\$7,500	<p>PROGRAMS & REGISTRATION</p> <ul style="list-style-type: none"> - Three (3) conference registrations - Introduce Luncheon Speaker and SMPS Leadership Panel <p>PROMOTION & ADVERTISING BEFORE EVENT</p> <ul style="list-style-type: none"> - Company logo and link on conference website - Social media mentions from SMPS HRC account - Ability to obtain pre-show attendee mailing list <p>VISIBILITY & RECOGNITION DURING EVENT</p> <ul style="list-style-type: none"> - One 8x10 exhibitor booth space - Advertisement in program - Company logo included on name tag lanyards - Company logo on looping PowerPoint presentation during lunch and breaks
2	Marquee	\$5,000	<p>PROGRAMS & REGISTRATION</p> <ul style="list-style-type: none"> - Two (2) conference registrations <p>PROMOTION & ADVERTISING BEFORE EVENT</p> <ul style="list-style-type: none"> - Company logo and link on conference website - Social media mentions from SMPS HRC account - Ability to obtain pre-show attendee mailing list <p>VISIBILITY & RECOGNITION DURING EVENT</p> <ul style="list-style-type: none"> - One tabletop booth space (can be gifted to an XBE of your choosing) - Advertisement in program - Company logo included on name tag lanyards - Company logo on looping PowerPoint presentation during lunch and breaks
3	Skyline	\$3,500	<p>PROGRAMS & REGISTRATION</p> <ul style="list-style-type: none"> - One (1) conference registrations <p>PROMOTION & ADVERTISING BEFORE EVENT</p> <ul style="list-style-type: none"> - Company logo and link on conference website - Social media mentions from SMPS HRC account <p>VISIBILITY & RECOGNITION DURING EVENT</p> <ul style="list-style-type: none"> - Entered into a lottery to receive one(1) tabletop booth space (can be gifted to an XBE of your choosing) - Advertisement in program - Company logo on looping PowerPoint presentation during lunch and breaks
No Limit	Visionary	\$500	<p>PROMOTION & ADVERTISING BEFORE EVENT</p> <ul style="list-style-type: none"> - Company logo and link on conference website <p>VISIBILITY & RECOGNITION DURING EVENT</p> <ul style="list-style-type: none"> - Advertisement in program - Company logo on looping PowerPoint presentation during lunch and breaks

EVENT & AMENITIES

SPONSORSHIP

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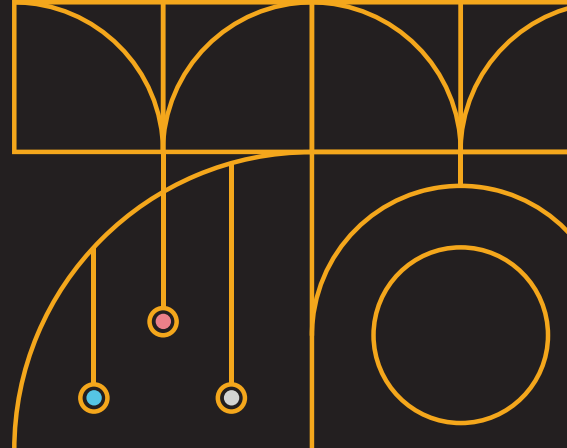


NO. AVAIL.	NAME	AMOUNT	BENEFITS
1	Pink Champagne: Wed Night Event Sponsor (Sep 30)	\$1,500	<p>PROGRAMS & REGISTRATION</p> <ul style="list-style-type: none"> - One (1) conference registrations <p>PROMOTION & ADVERTISING BEFORE EVENT</p> <ul style="list-style-type: none"> - Company logo and link on conference website - Social media mentions from SMPS HRC account <p>VISIBILITY & RECOGNITION DURING EVENT</p> <ul style="list-style-type: none"> - Sponsored By" credit at event, in event listings, and on event signage
1	Great Gatsby: Thursday Night Event Sponsor (Oct 1)	\$2,500	<p>PROGRAMS & REGISTRATION</p> <ul style="list-style-type: none"> - Two (2) conference registrations <p>PROMOTION & ADVERTISING BEFORE EVENT</p> <ul style="list-style-type: none"> - Company logo and link on conference website - Social media mentions from SMPS HRC account <p>VISIBILITY & RECOGNITION DURING EVENT</p> <ul style="list-style-type: none"> - Sponsored By" credit at event, in event listings, and on event signage - Ability to name the evening's signature cocktail/mocktail
1	Pinnacle Awards	\$2,000	<p>PROGRAMS & REGISTRATION</p> <ul style="list-style-type: none"> - One conference registration - Two a la carte invitations to awards ceremony <p>PROMOTION & ADVERTISING BEFORE EVENT</p> <ul style="list-style-type: none"> - Company logo and link on conference website - Social media mentions from SMPS HRC account <p>VISIBILITY & RECOGNITION DURING EVENT</p> <ul style="list-style-type: none"> - Brief firm introduction during ceremony - Company logo on looping PowerPoint presentation during lunch and breaks - Advertisement in program
1	Modernist (Tech Sponsor)	\$2,500	<p>PROGRAMS & REGISTRATION</p> <ul style="list-style-type: none"> - One (1) conference registrations <p>PROMOTION & ADVERTISING BEFORE EVENT</p> <ul style="list-style-type: none"> - Company logo and link on conference website - Social media mentions from SMPS HRC account <p>VISIBILITY & RECOGNITION DURING EVENT</p> <ul style="list-style-type: none"> - Verbal recognition at keynotes - Advertisement in program - Company logo on looping PowerPoint presentation during lunch and breaks

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NO. AVAIL.	NAME	AMOUNT	BENEFITS
1	Beacon (WiFi sponsor)	\$2,500	<p>PROGRAMS & REGISTRATION</p> <ul style="list-style-type: none"> - One (1) conference registrations <p>PROMOTION & ADVERTISING BEFORE EVENT</p> <ul style="list-style-type: none"> - Company logo and link on conference website - Social media mentions from SMPS HRC account <p>VISIBILITY & RECOGNITION DURING EVENT</p> <ul style="list-style-type: none"> - Name and logo wherever Wifi passcode is distributed - Advertisement in program - Company logo on looping PowerPoint presentation during lunch and breaks - Option to create wifi password for the event
5	Refresh (Refreshment sponsor for one break)	\$1,500	<p>PROMOTION & ADVERTISING BEFORE EVENT</p> <ul style="list-style-type: none"> - Company logo and link on conference website - Social media mentions from SMPS HRC account <p>VISIBILITY & RECOGNITION DURING EVENT</p> <ul style="list-style-type: none"> - Name and logo on signage near station during break

EXHIBITION

14	Exhibitor	\$2,000	<p>PROGRAMS & REGISTRATION</p> <ul style="list-style-type: none"> - One (1) conference registrations <p>PROMOTION & ADVERTISING BEFORE EVENT</p> <ul style="list-style-type: none"> - Company logo and link on conference website - Social media mentions from SMPS HRC account - Ability to obtain pre-show attendee mailing list <p>VISIBILITY & RECOGNITION DURING EVENT</p> <ul style="list-style-type: none"> - One tabletop booth space - Advertisement in program - Company logo on looping PowerPoint presentation during lunch and breaks
No Limit	Power-Up	\$150	<ul style="list-style-type: none"> - Electrical service for booth



AGREEMENT TERMS & CONDITIONS

smpsheartland.org

All 2026 SMPS Heartland Regional Conference (HRC) sponsorship opportunities are subject to availability and will be awarded on a first-come, first-served basis.

No printing, advertising or other sponsorship benefits will be tendered until payment is received. To ensure inclusion on all materials as noted, sponsorship commitments are due by August 3, 2026; those received after this date may miss print deadlines.

[Click Here](#) for a full list of terms and conditions:

